



# AIPatHome.com Independent Living Campaign

*Featuring: The Chairs & Cares Model Accessible Home*  
**Sponsor Info**

## Base Sponsor Package

**Sponsor Recognition Page** \$ 500.00 /year

*Include, name, logo and link back to the URL of your choice. You provide us the artwork and URL you want for link back.*

## Sponsor Package Add-ons

### AIP Business Pages

- Basic \$ 129.00 /year
- Enhanced \$ 199.00 /year
- Premium \$ 269.00 /year

*Bonus: your company will also be listed as a Supporter on the Sponsor recognition page. You provide the materials and we will assist you with setting it up.*

***An Enhanced Listing is included free with any Product Gallery purchase.***

**Product Gallery** \$ 500.00 per product \*

- High resolution product photo
- Product Description
- Product Sponsor's Name – with link back
- Video (if available)
- 1 AIP **Business Pages Enhanced** Listing

*You provide us high quality product photo(s) that we will display in the Product Photo Gallery, description and the URL you would like to use for the link back.*

*For each product photo placement purchased we will broadcast one video, i.e., product demo. You provide us with the highest quality video you have, 5 minutes or less, and we will add it to our YouTube channel and promote them as part of the campaign.*

*Products may be swapped out at any time during the course of the 12-month agreement for \$50 per product.*

*\*volume discounts on 5 or more products*

Effective 02.2012